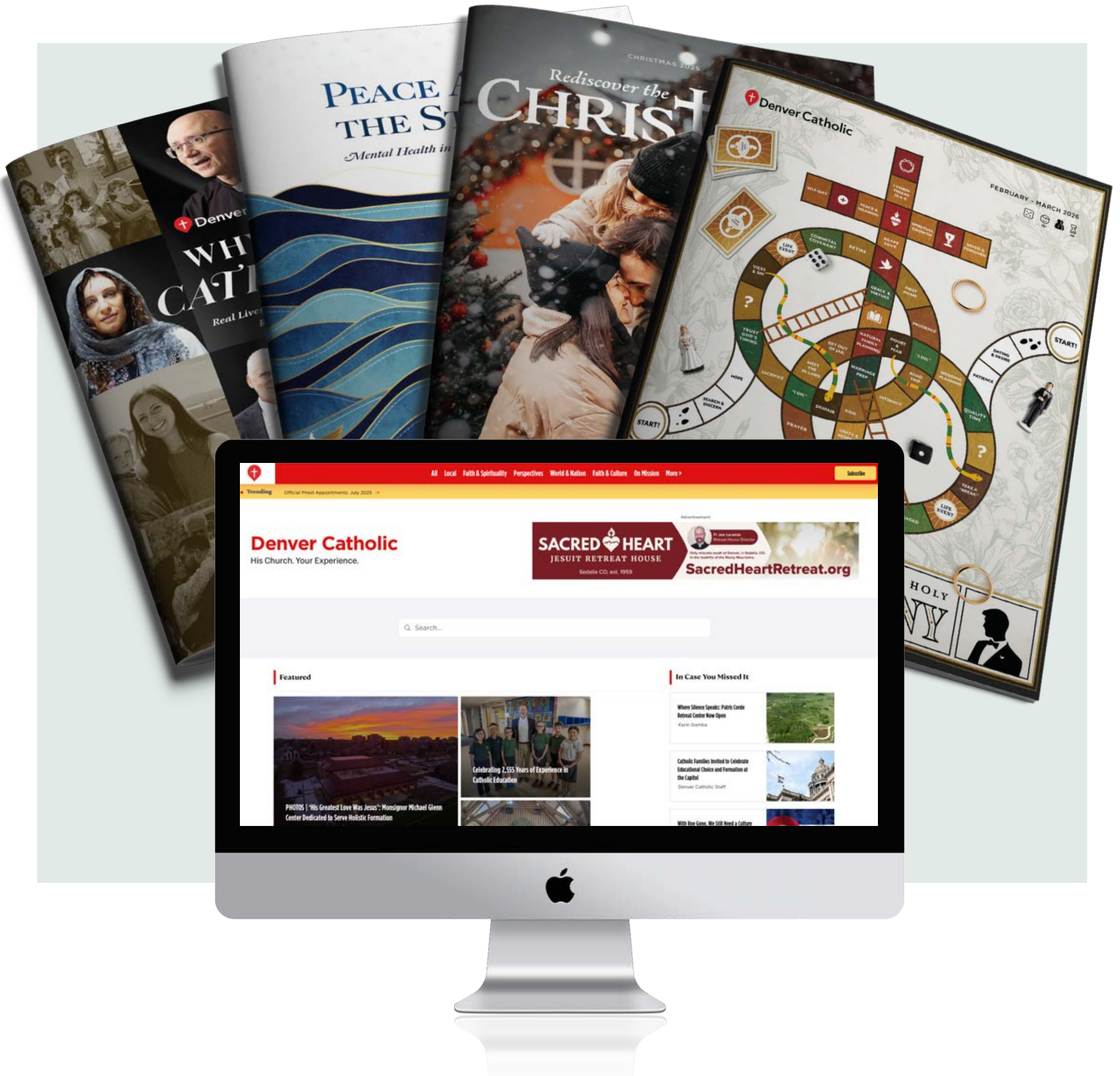


Denver Catholic

MEDIA KIT





Denver Catholic



- 3 Reach A Greater Audience
- 4 Why Choose Us?
- 5 What do the readers say?
- 6 What do the advertisers say?
- 7 2026 Publishing Schedule
- 8 Print Ad Specifications
- 17 Christmas Gift Guide
- 18 Ad Specifications — Digital Advertising
- 19 Classified and Service Directory Advertising
- 20 Contact Us



Reach a greater audience with Colorado's largest Catholic magazine

High Impact

The *Denver Catholic* is a high-quality publication produced six times per year and distributed to more than 80,000 homes throughout the Archdiocese of Denver and beyond.

Our content is designed to both inform readers and impact their lives in profound ways.

Ad Details

Cost is per insertion. All prices are for camera-ready material submitted to the *Denver Catholic* according to advertising guidelines.

The *Denver Catholic* also offers design and production services for your convenience.

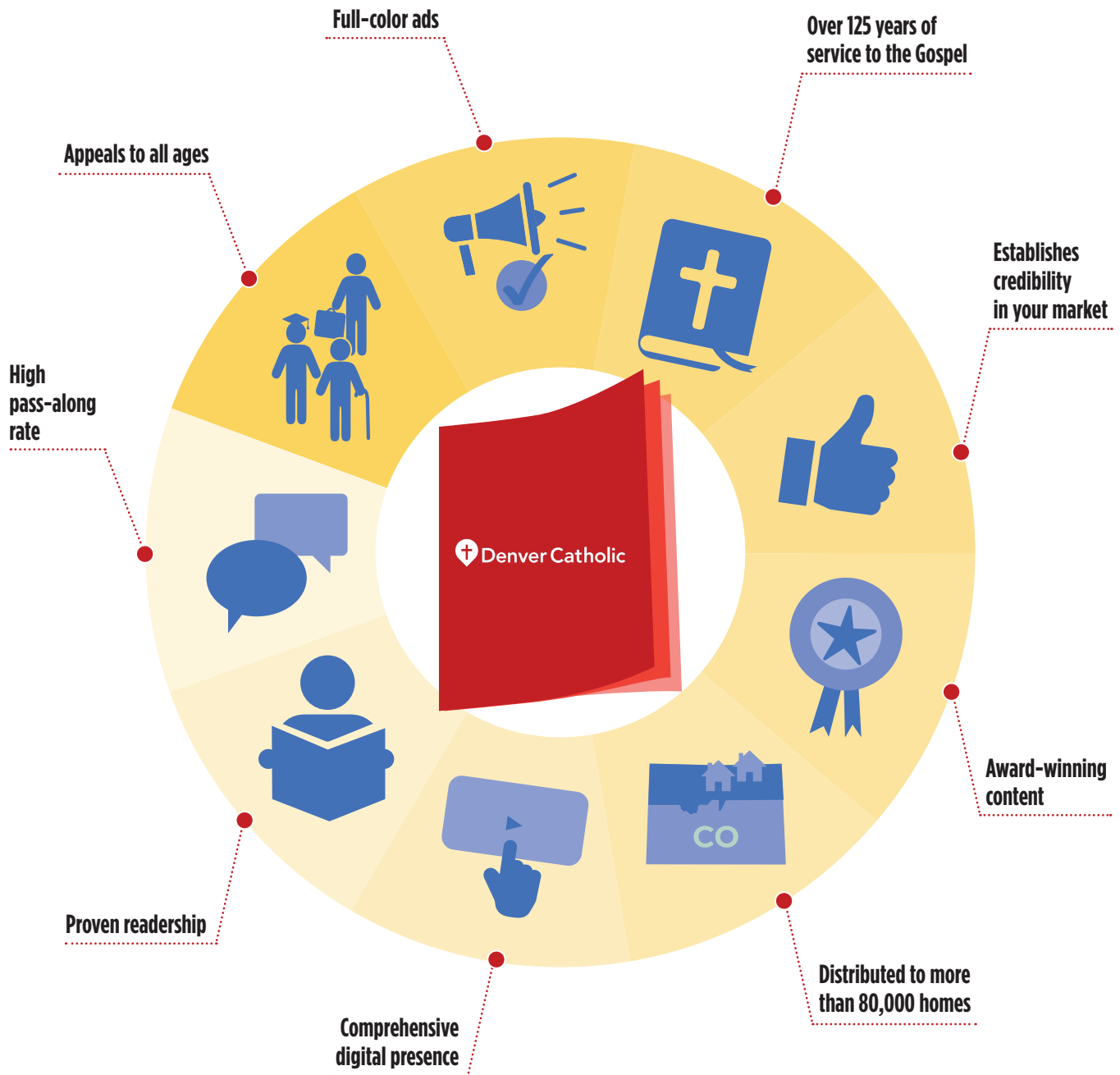


Passionate Readers

Two independent readership audits conducted in similar markets confirmed that the magazine format — which is designed to uplift and inspire through compelling human-interest stories — is eagerly awaited and devotedly read by a wide range of adult age groups.



Denver Catholic





Denver Catholic

What do the readers say?

88% say the magazine helps them feel more connected to their Catholic faith



74% read every issue



65% spend more than 15 minutes with each issue



44% saved an article or issue



Comments from a range of everyday readers

“Every time I receive one, our family finds something relevant to living out our faith — a book to read, an event going on in somewhere in the diocese, or a new idea for living our faith at home. Thank you!”

“I read the magazine from cover to cover and found the articles to be interesting and informative. The photos were beautiful!”

“I read it all week long.”

“Fabulous stories and news.”



Denver Catholic

What do the advertisers say?

Advertisers are recurring

Advertisers see a return on their ads

Comments from a range of advertisers

““ The *Denver Catholic* is a fantastic platform to market your business. We’ve advertised monthly for years with them, and the results speak for themselves. Mike is wonderful to work with directly and is very quick and accommodating with all our advertising changes and needs. I would highly recommend the *Denver Catholic* without hesitation.”

Elizabeth Snyder,
Fidelis Catholic Credit Union

““ The Gardens at St. Elizabeth values our relationship with the *Denver Catholic*. Our ad placements always have successful returns and help spread the word about our services to the Catholic community. The *Denver Catholic* is by far our best advertising source.”

Melissa Santistevan,
Marketing Director,
The Gardens at St. Elizabeth

““ Advertising in the *Denver Catholic* keeps us connected to the heart of the people who care about our mission and want to be active participants in our Catholic community.”

Jean Finegan,
Emmaus Catholic Hospice



Denver Catholic

2026 PUBLISHING SCHEDULE

Month	In Home	Advertising Reservation Deadline	Camera-Ready Ad Deadline
<i>February</i>	6-Feb	1/19/2026	1/23/2026
<i>April</i>	3-Apr	3/16/2026	3/20/2026
<i>June</i>	5-Jun	5/18/2026	5/22/2026
<i>August</i>	7-Aug	7/20/2026	7/24/2026
<i>October</i>	2-Oct	9/14/2026	9/18/2026
<i>December</i>	4-Dec	11/13/2026*	11/17/2026*

*Early deadlines for December are necessary due to the Thanksgiving holiday.



Denver Catholic

PRINT AD SPECIFICATIONS

FULL COLOR | PUBLISHED SIX TIMES A YEAR

1/4 PAGE



FREQUENCY

Price per Ad Open Rate	Price per Ad 3 ad minimum	Price per Ad 6 ad minimum
\$1,220	\$1,160	\$975



1/4 page sample

PDF Format: Press Quality
Please provide the final PDF file **without** any printer's marks.



Denver Catholic

PRINT AD SPECIFICATIONS

FULL COLOR | PUBLISHED SIX TIMES A YEAR

1/2 PAGE | VERTICAL WITH BLEED



FREQUENCY		
Price per Ad	Price per Ad	Price per Ad
<i>Open Rate</i>	<i>3 ad minimum</i>	<i>6 ad minimum</i>
\$2,250	\$2,155	\$1,875



1/2 page sample

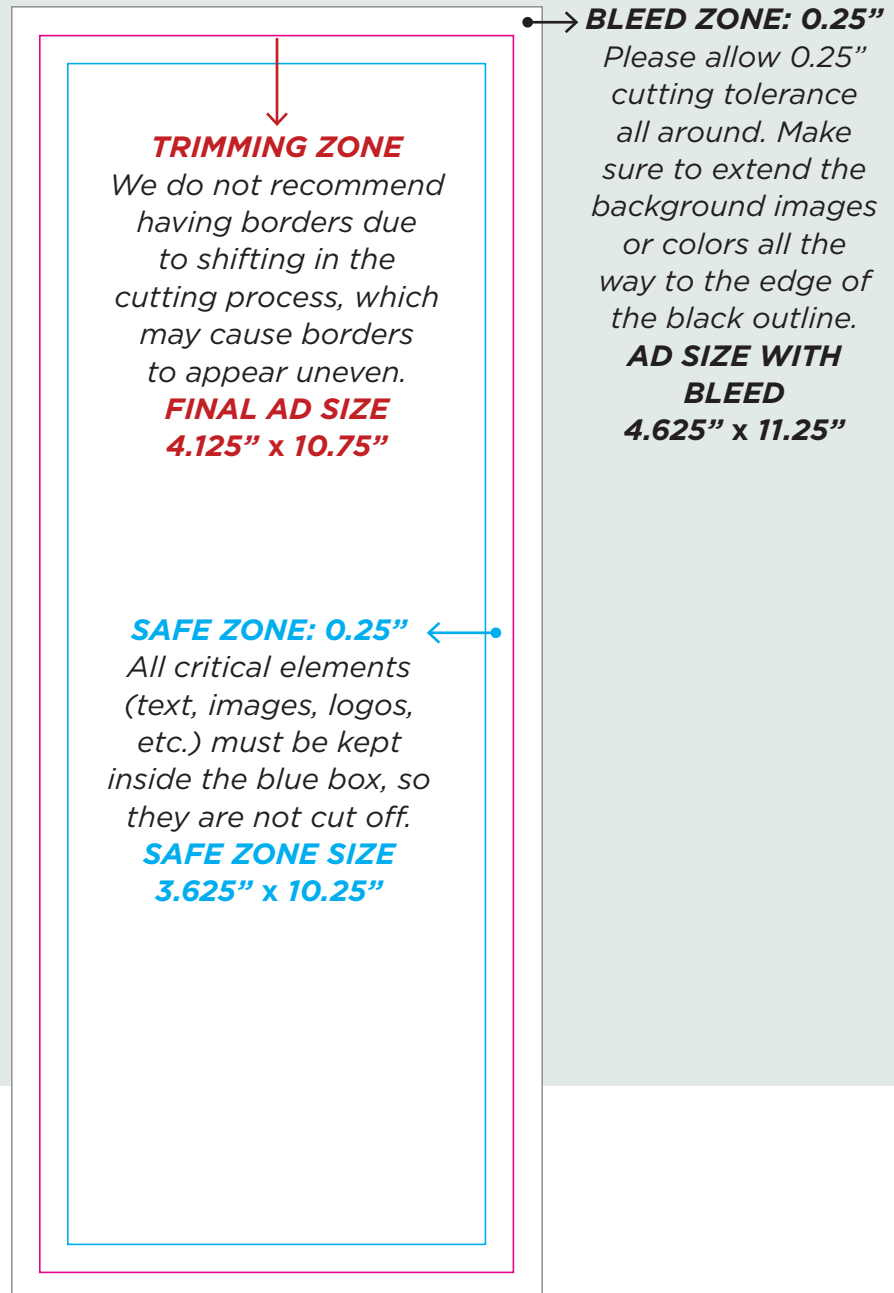
PDF Format: Press Quality
Please provide the final PDF file **without** any printer's marks.



Denver Catholic

SPECS

1/2 PAGE | VERTICAL WITH BLEED



PDF Format: Press Quality
Please provide the final PDF file **without** any printer's marks.

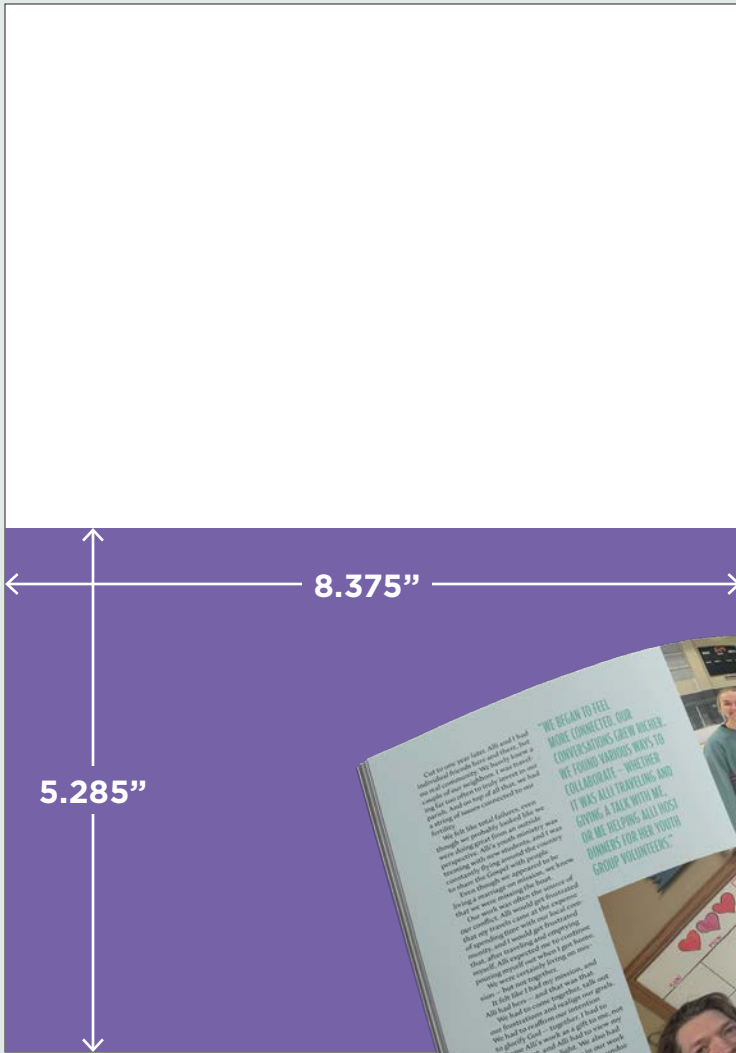


Denver Catholic

PRINT AD SPECIFICATIONS

FULL COLOR | PUBLISHED SIX TIMES A YEAR

1/2 PAGE | HORIZONTAL WITH BLEED



FREQUENCY

Price per Ad Open Rate	Price per Ad 3 ad minimum	Price per Ad 6 ad minimum
\$2,250	\$2,155	\$1,875



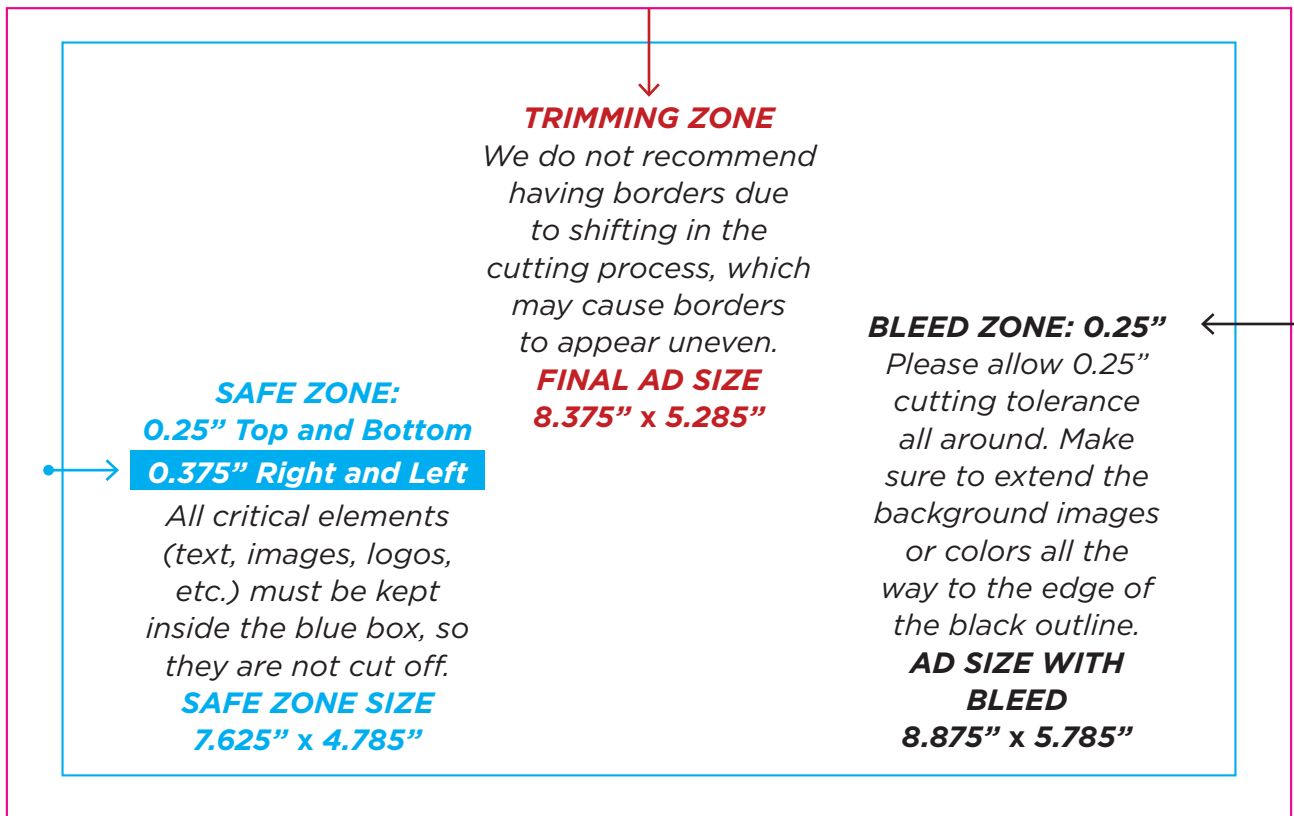
PDF Format: Press Quality
 Please provide the final PDF file **without** any printer's marks.



Denver Catholic

SPECS

1/2 PAGE | HORIZONTAL WITH BLEED



PDF Format: Press Quality
Please provide the final PDF file **without** any printer's marks.



Denver Catholic

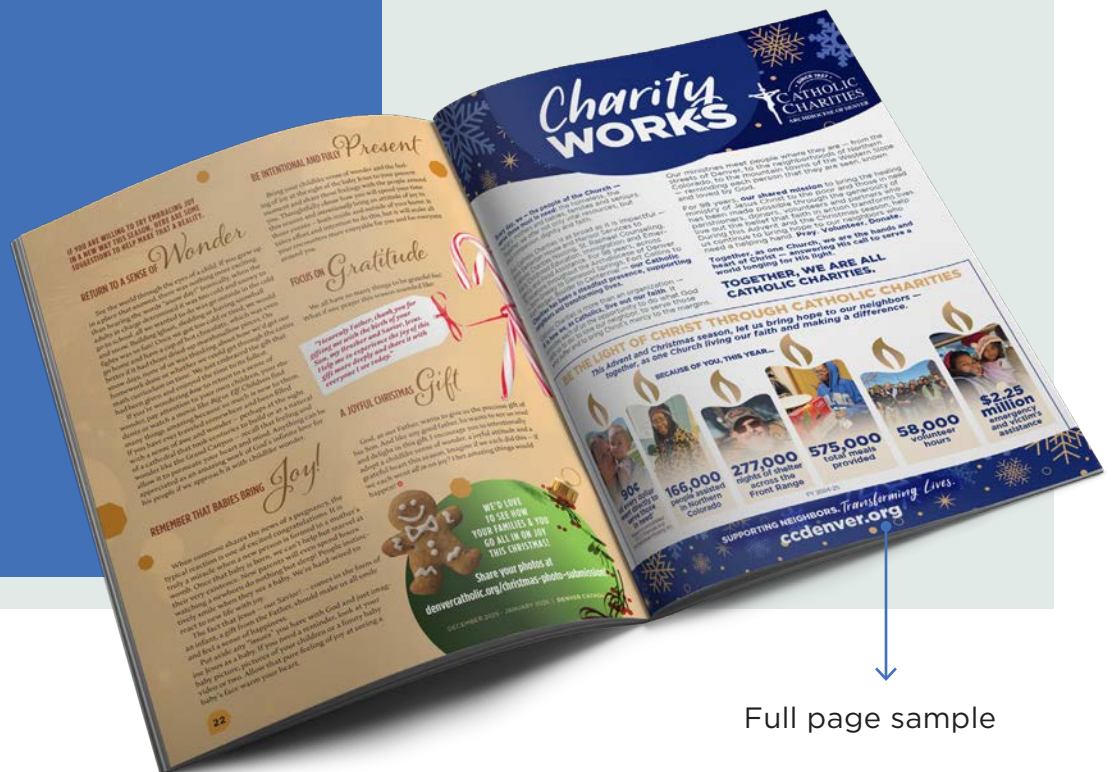
PRINT AD SPECIFICATIONS

FULL COLOR | PUBLISHED SIX TIMES A YEAR

FULL PAGE | WITH BLEED



FREQUENCY		
Price per Ad	Price per Ad	Price per Ad
<i>Open Rate</i>	<i>3 ad minimum</i>	<i>6 ad minimum</i>
\$4,480	\$4,290	\$3,730



Full page sample

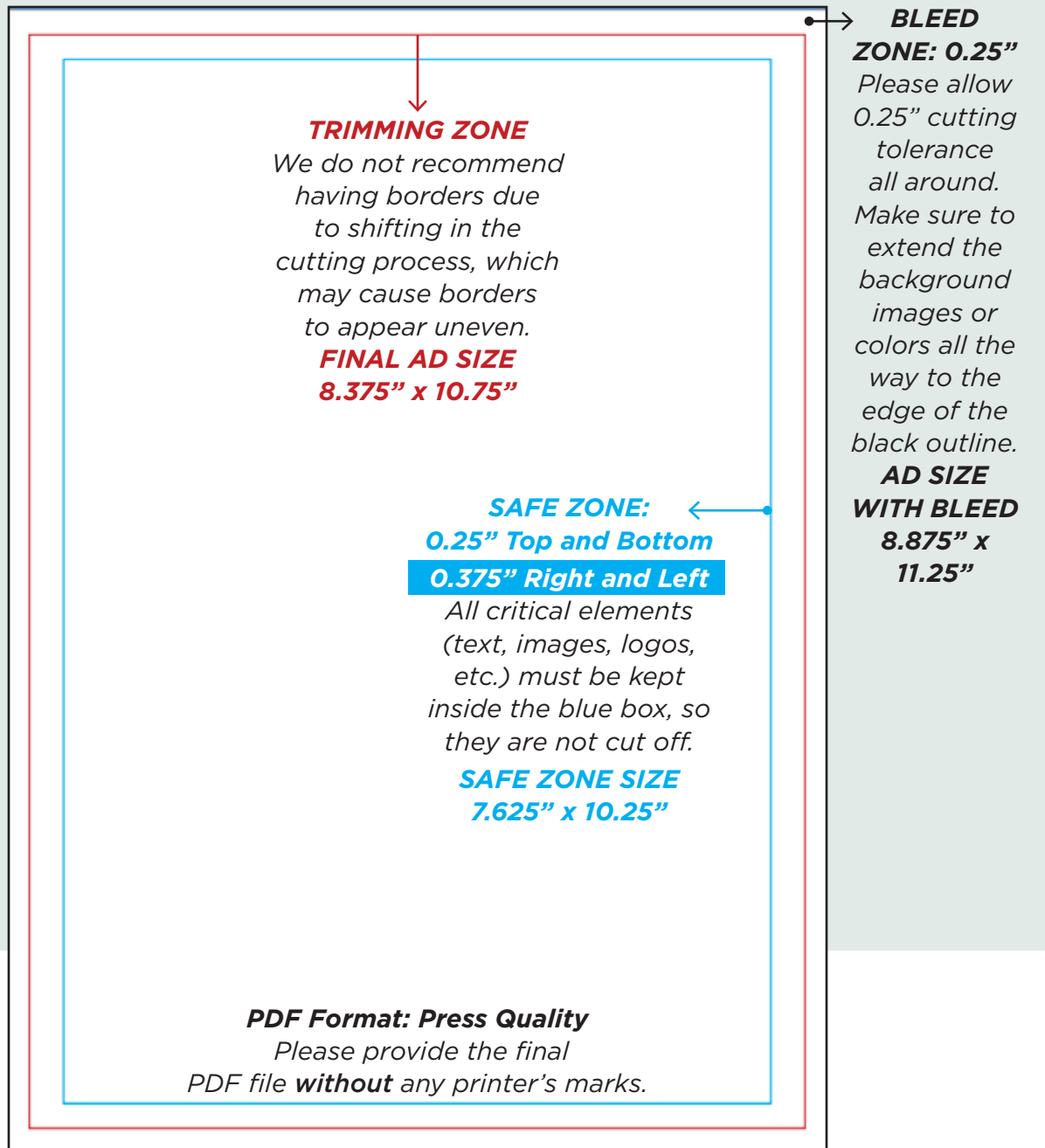
PDF Format: Press Quality
Please provide the final PDF file **without any printer's marks.**



Denver Catholic

SPECS

FULL PAGE | WITH BLEED



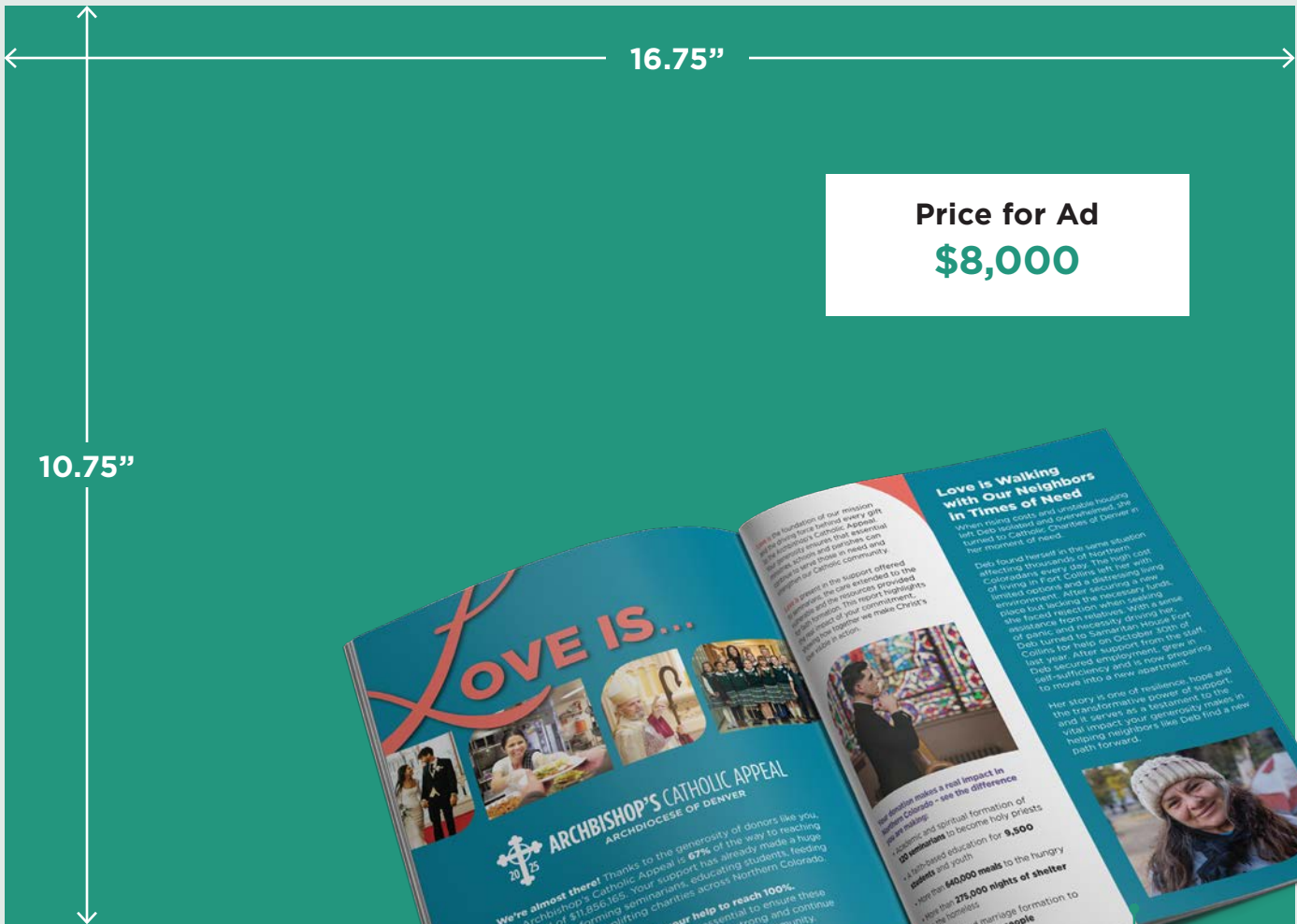


Denver Catholic

PRINT AD SPECIFICATIONS

FULL COLOR | PUBLISHED SIX TIMES A YEAR

DOUBLE TRUCK | WITH BLEED



Double Truck sample

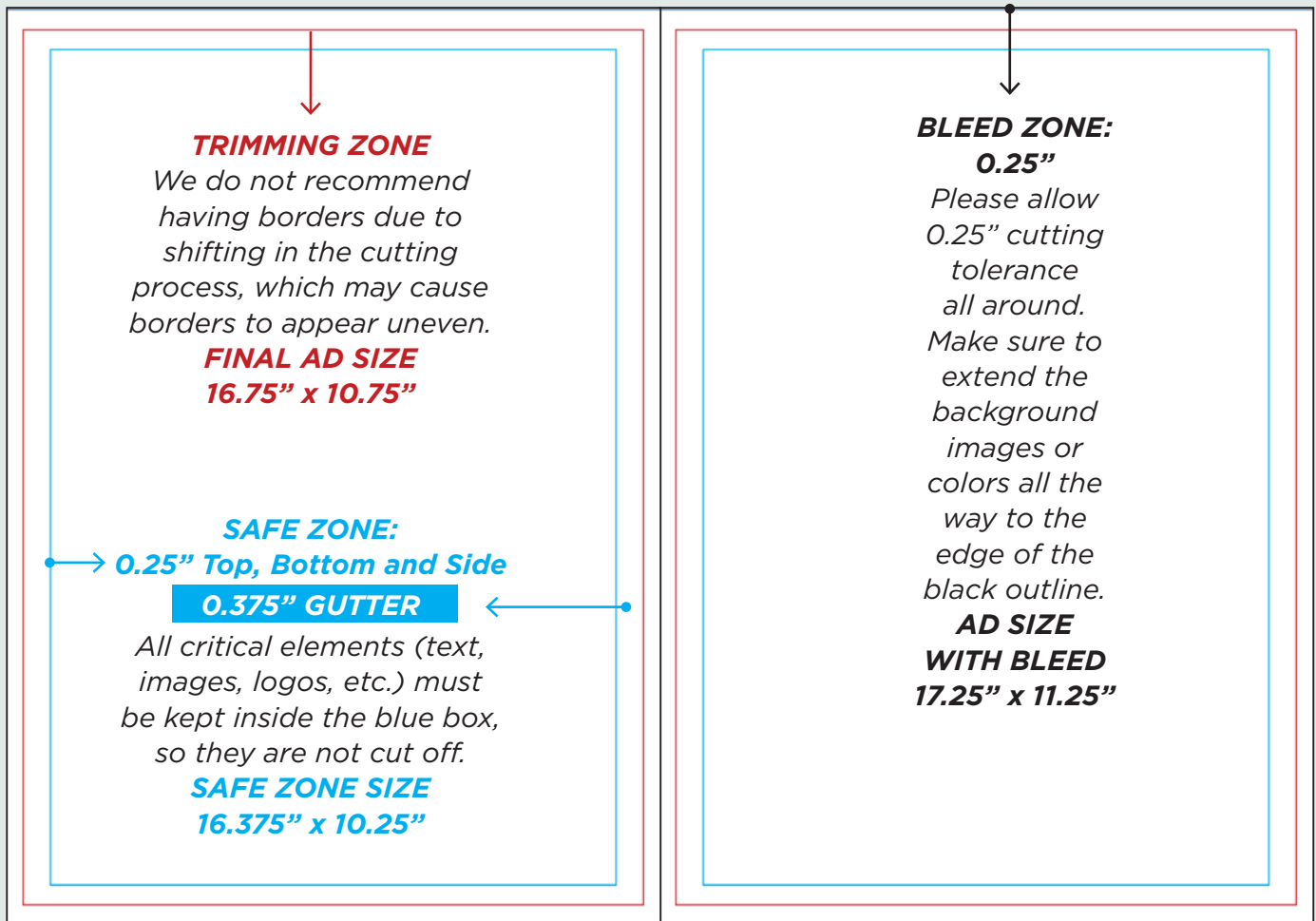
PDF Format: Press Quality
Please provide the final PDF file **without any printer's marks.**



Denver Catholic

SPECS

DOUBLE TRUCK



PDF Format: Press Quality

Please provide the final PDF file **without** any printer's marks.



Denver Catholic

Christmas Gift Guide

Consistently voted the best Christmas Gift Guide among Catholic publications in the nation!

Please call 303-715-3253 for current pricing.



CHRISTMAS GIFT GUIDE

It's the most wonderful time of the year, dear readers! As we enter this special season with a deeper spirit of JOY, we remember the greatest gift of all: Jesus Christ. He became man and saved us! What a gift!

While we wait for his coming at Christmas and at the end of the age, we may also be waiting for the perfect gift for those we love — a small token of our care for them. Well, wait no longer! In this 2025 Denver Catholic Christmas Gift Guide, we've handpicked a collection of Catholic gift ideas to nurture faith, inspire prayer, foster joy and transform culture. Check them out and share the joy of the season with your families, friends, neighbors, coworkers and loved ones!



Corda Candles
cordacandles.com



Peace • All Good Soaps and Lotions
Search for Franciscan Peacemakers
Ministry
entirereligiouscatalogue.com



House of Joppa
Sacred Heart Medallion
houseofjoppa.com

LIFESTYLE & HOME



Holy Pals
Family Christmas Pajamas
holypals.com

Heirloom olive wood gifts handcrafted in Bethlehem, the Holy Land

Supporting Christian families in
Bethlehem through every purchase

- Nativity
- Rosaries
- Statuettes
- Kitchenware
- Crucifixes
- Liturgical Items
- Specialty Items
- and many more!



Call or text to schedule
a tour of our showroom
in Aurora, CO (720) 201-7193



Merry Christmas,
from our families
to yours!

55
MAJOR HEATING & AC
SINCE 1968

- 55 Years of covering your family
- A+ Rating with the BBB
- Premier heating and air conditioning installation and servicing
- Free estimates on new equipment
- Customized maintenance plans
- 24-hour emergency service
- EPA, LEED, and NATE certified technician

HVAC • Refrigeration • Geothermal
Controls • Design/Build
www.GoMajorNow.com | (303) 424-4242
Commercial & Residential

The most unique
Catholic store in the US
Right in your backyard.

New Location: 12420 W. 54th Dr., Arvada 80002 (54th & Ward)
Parking behind building, store entrance faces Ward
303-484-1753 | www.theretro.net

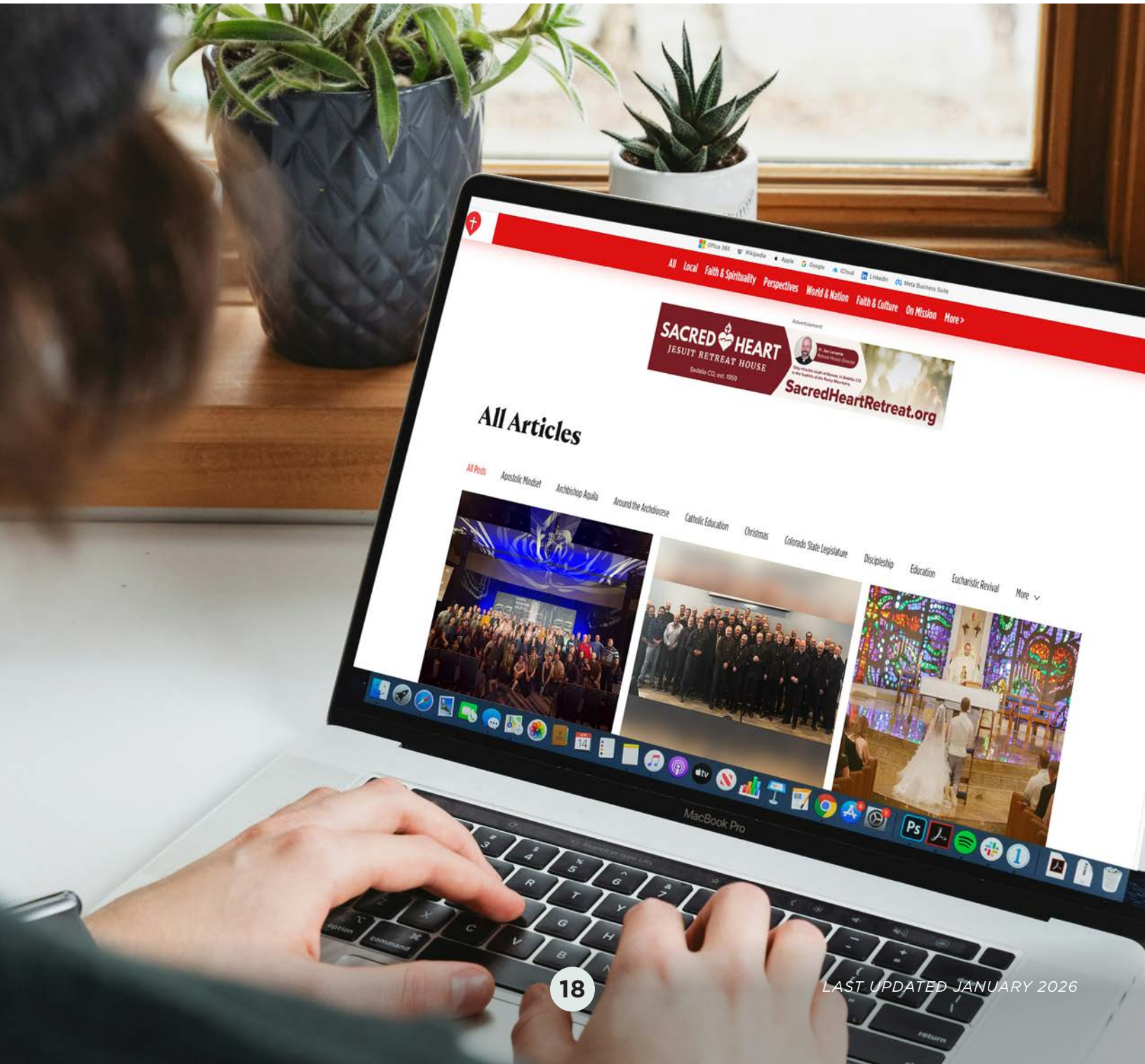
THE RETRO



Denver Catholic

Go Digital

Reach a large audience of passionate, daily readers with an affordable price tag with our new digital advertising experience.





Denver Catholic

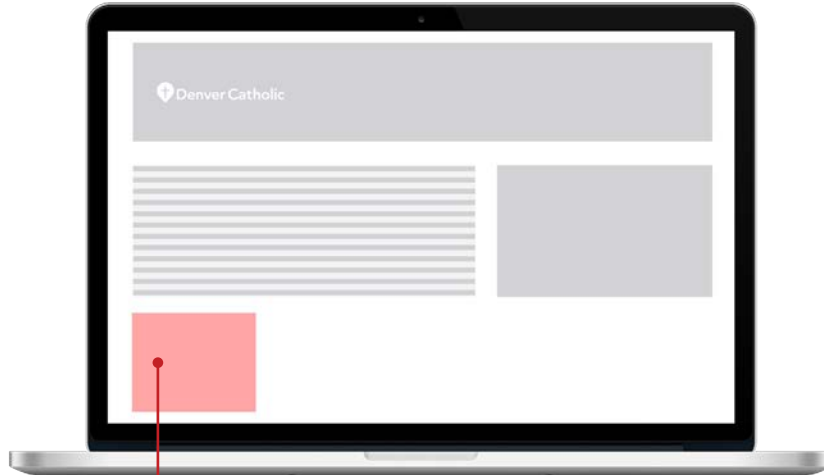
DIGITAL AD SPECIFICATIONS

FLOATING FOOTER

File Size
300x250 px

File Format
PNG or JPG
72 dpi

Price for Ad
per Month
\$850



Floating Footer sample

Faith & Spirituality

20% OFF WITH PROMO CODE JOYFUL
frillmoder.com | 888.663.8464 | Expires 12/31/25

Guest Contributor
Feb 9, 2026 • 5 min read
When Self-Gift Becomes Impossible: Why Self-Hatred is a Poison to Marriage
A confessor's perspective on love, dignity and the gift of self. (Photo: Lightstock) By Father Daniel Ciucci Pastor, Most Precious Blood Parish, Denver There are few better opportunities for a societal pulse check than the confessional. The

Aaron Lambert
Feb 5, 2026 • 5 min read
The Art of Surrender in 'I Do'
(Photo provided) There are few words that a person will say in their lifetime that carry as much eternal weight as the two simple words couples say at the altar on their wedding day: "I do." In uttering these two words, a man and his wife are doing much more than merely

Archbishop Samuel J. Aquila
Feb 2, 2026 • 4 min read
Marriage in an Apostolic Age
(Photo: Adobe Stock) We are living in what many have described as an "apostolic age," like the first centuries of the Church, when Christians proclaimed the Gospel in a world that did not share their assumptions about God, truth or the purpose of human life. In that time,

Denver Catholic

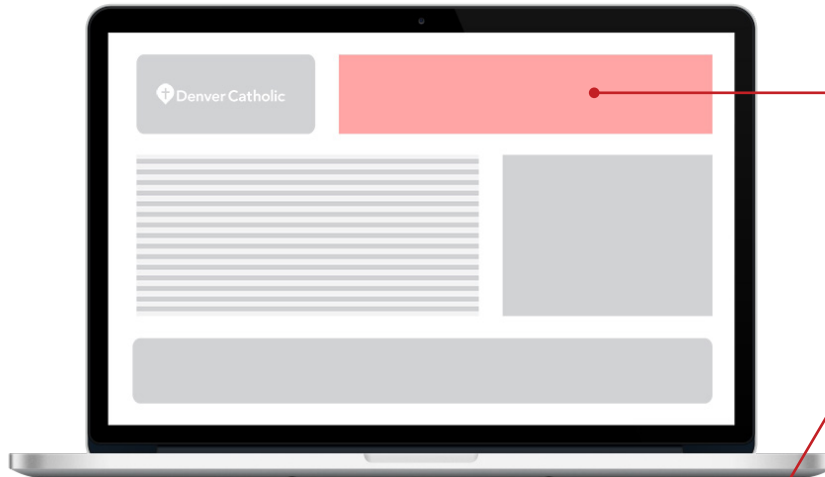
DIGITAL AD SPECIFICATIONS

LETTERHEAD

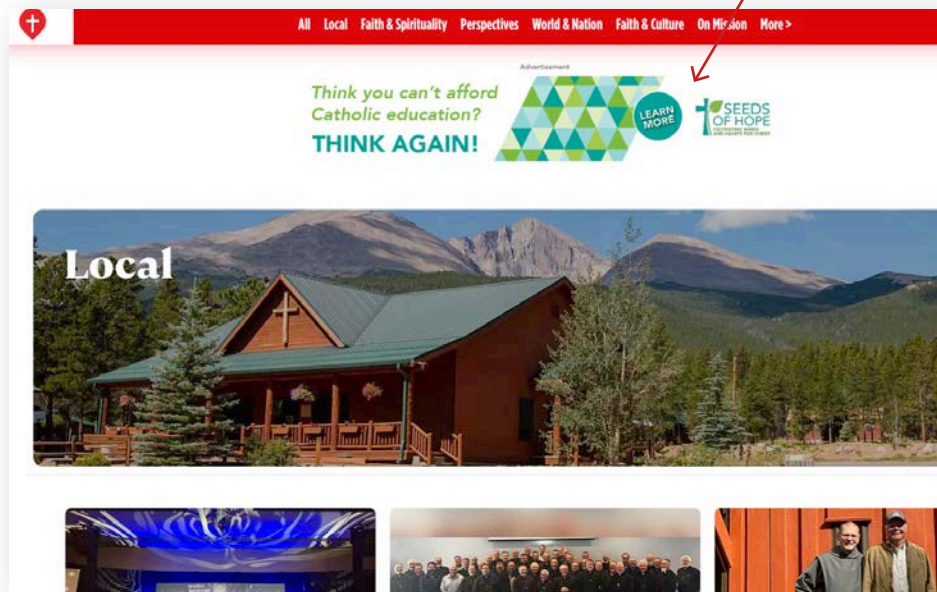
File Size
800x140 px

File Format
PNG or JPG
72 dpi

Price for Ad
per Month
\$575



Letterhead sample





Denver Catholic

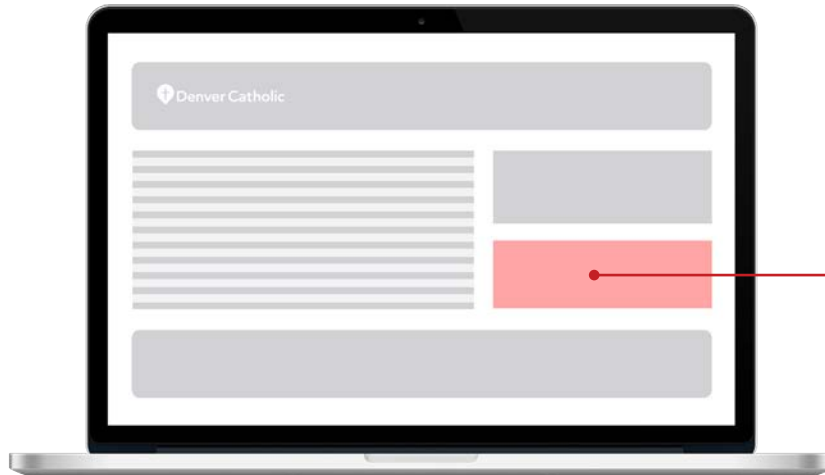
DIGITAL AD SPECIFICATIONS

HALF BANNER

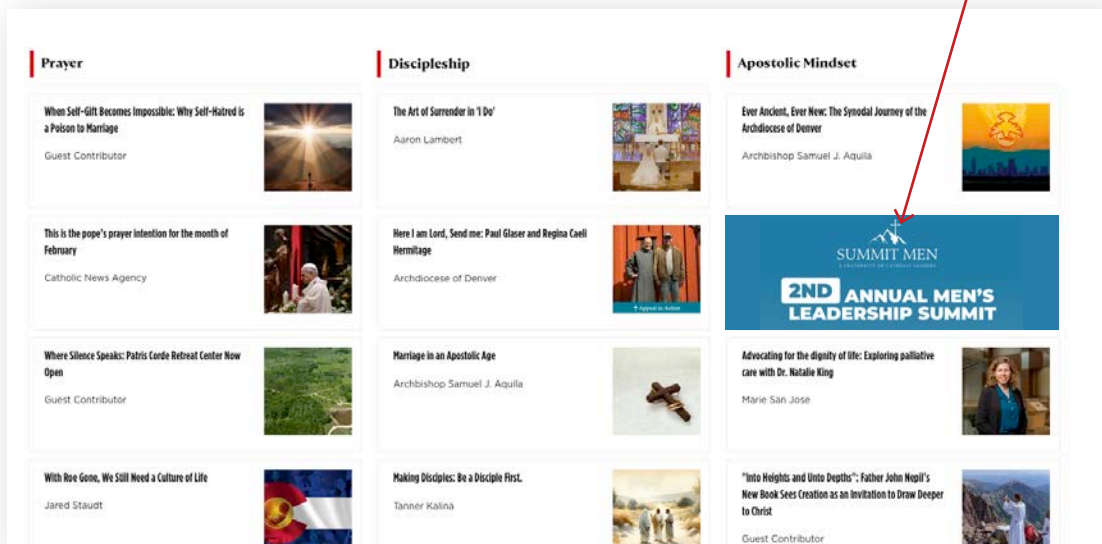
File Size
350x123 px

File Format
PNG or JPG
72 dpi

Price for Ad
per Month
\$300



Half
Banner
sample





Denver Catholic

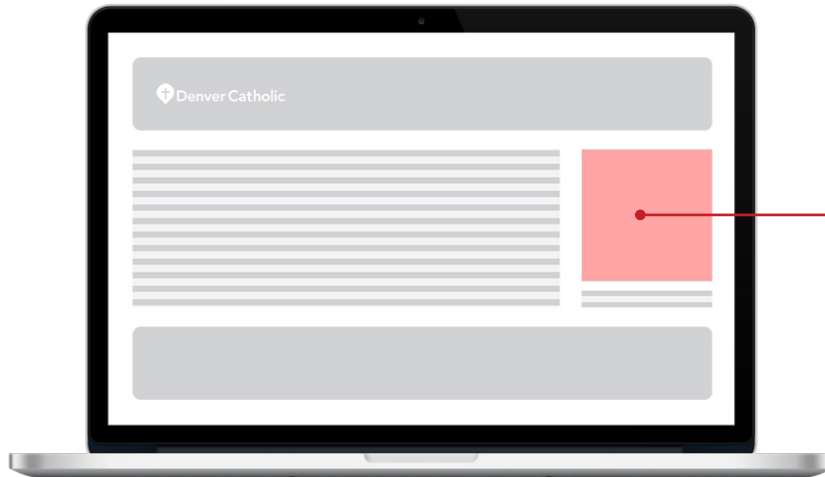
DIGITAL AD SPECIFICATIONS

SQUARE

File Size
350x350 px

File Format
PNG or JPG
72 dpi

Price for Ad
per Month
\$400



Newsletter Sign-Up

Be inspired. Be informed. Be a Denver Catholic Subscriber.

Use the form below to subscribe to the digital newsletter of the Denver Catholic. Want a FREE, beautifully designed magazine delivered right to your door? [Subscribe to our print edition.](#)

By submitting, you agree to receive communications from the Denver Catholic and the Archdiocese of Denver. You may unsubscribe at any time.

Subscribe

Square sample

Advertisement





Denver Catholic

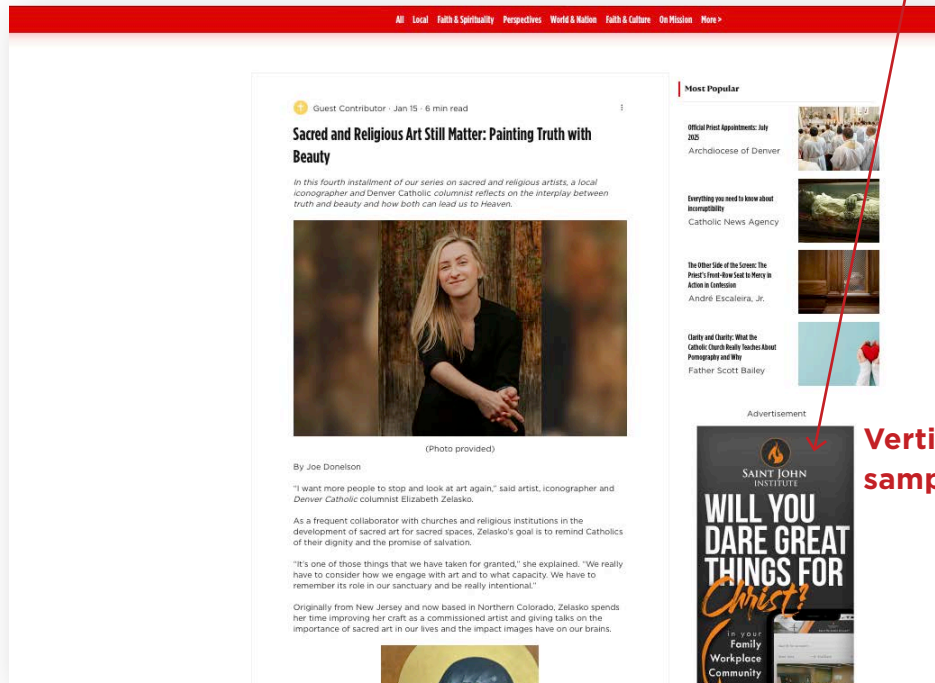
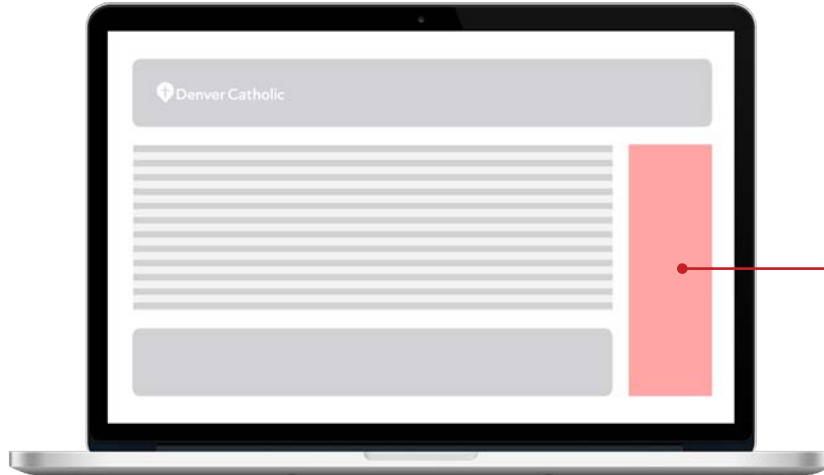
DIGITAL AD SPECIFICATIONS

VERTICAL BANNER

File Size
350x700 px

File Format
PNG or JPG
72 dpi

Price for Ad
per Month
\$650



Vertical Banner sample



Denver Catholic

CLASSIFIED AND SERVICE DIRECTORY ADVERTISING

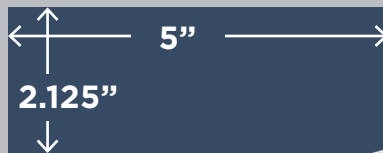
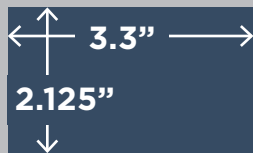
For information please contact 303-715-3230

Classified Display
Box Ad - MEDIUM

\$140

Classified Display
Box Ad - LARGE

\$180



CLASSIFIED/ SERVICE DIRECTORY RATES

Line Ads are \$8.00 per line with a 5-line minimum.

(There are approximately 38 characters per line).

Logo or photo can be added for an additional charge.

PRAYERS

Line Ads are \$8.00 per line with a 3-line minimum.



Cemetery property sales, obituaries, prayers, and more.

Classified / Service Directory



Denver Catholic

THANK YOU

Michael O'Neill

Advertising Manager
Denver Catholic & El Pueblo Católico

303-715-3253

michael.oneill@archden.org

1300 S. Steele St.
Denver, CO 80210

denvercatholic.org
elpueblocatolico.org

Billing and Credit terms

Net 30 days. We accept credit card payments through Visa, MasterCard or Discover, and payment by check.

**We offer ad creation free of charge, including 2 revisions.
Any changes after the second revise will be charged
at the rate of \$25 per subsequent revision.**